




## Future Canning: Our Community Plan


### Content Plan

Timing (When)	Communication Tools (How)	Content	Responsibility (Who from)	Status
Friday 10 September	Web Your Say	<p><i>Copy</i></p> <p>We are conducting a review of the <b>Strategic Community Plan</b> and want to share the journey with our community.</p> <p>In the past four years the City has had over 800,000 touch points with community and over 33,000 engaged in deeper conversations about strategies, policies and services that directly impact community. The feedback gained throughout the four years on a variety of strategies, policies and service initiatives, have been analysed and will inform the next version of the Strategic Community Plan.</p> <p>We also want to hear from community through a <b>Perceptions Survey</b> that will randomly select representatives to participate. You can also, opt into the <b>Perceptions Survey</b> and more details will be available soon. In addition we encourage everyone to share their comments on the feedback page below to let us know what is important to you about living, working, visiting and studying in Canning.</p> <p><i>The City of Canning acknowledges the traditional custodians of this land, the Whadjuck Noongar people. We pay tribute and our respects to Elders past, present and emerging.</i></p> <p>--</p> <p><i>Digital asset</i></p> 	Kim Jameson	Complete

				
Monday 13 September	Digital Email signature	<p><i>Digital asset</i></p>  <p>Future Canning: Our Community Plan          We need your voice to help us shape our City's long-term vision.          Complete the survey at <a href="https://www.yoursaycanning.com.au">yoursaycanning.com.au</a>          Logo: City of Canning 150 Years</p> <p><i>Hyperlink</i>  <a href="https://www.yoursaycanning.com.au/strategic-community-plan-review">https://www.yoursaycanning.com.au/strategic-community-plan-review</a></p>	Antonia Dodig	Done
Monday 13 September	Media Media release	<p><i>Copy</i></p> <p><b>Have your say on the City's future</b></p> <p>To help plan for the future, the City of Canning is calling on the community to be involved in the review of its <i>Strategic Community Plan 2017 – 2027</i> by completing a survey.</p> <p>City of Canning Mayor Patrick Hall said the <i>Strategic Community Plan</i> outlines the City's long-term vision and community input will be used to inform its next version.</p> <p>In the past four years, the City has had over 800,000 touch points with community and over 33,000 engaged in deeper conversations about strategies, policies and services that directly impact community. The feedback gained throughout the four years on a variety of strategies, policies and service initiatives, have been analysed and will inform the next version of the Strategic Community Plan.</p>	Antonia Dodig	Done

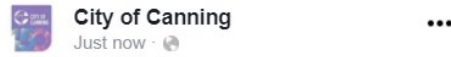
		<p>“The current Plan was developed with extensive community consultation. It underlines every decision Council makes in relation to new projects, operational expenditure and service provision.</p> <p>“It’s been four years since we adopted the Plan, so we’re calling on the community to help us with a pulse check to track its progress and inform the next version of the document.</p> <p>“We want you to let us know how we can improve and also have your say on our priorities for the future.</p> <p>“Let your voice be heard so we can ensure the updated <i>Strategic Community Plan</i> is aligned to community need, aspirations and values,” Mayor Hall said.</p> <p>Through random sampling, a Perceptions Survey will be sent to residents and all businesses in the City’s database either by mail or email. The survey is open to all businesses and residents and the community survey is available in English, Simplified Chinese and Punjabi.</p> <p>The draft <i>Strategic Community Plan 2017 – 2027</i> will go to the December Council meeting for approval to put out to community for comment.</p> <p>You can complete the survey at <a href="http://yoursaycanning.com.au">yoursaycanning.com.au</a> before Friday 1 October.</p>		
Tuesday 14 September	Elected Member Talking Points	<p><b>Background</b>  We are conducting a review of the <b>Strategic Community Plan</b> and want to share the journey with our community.  In the past four years the City has had over 800,000 touch points with community and over 33,000 engaged in deeper conversations about strategies, policies and services that directly impact community. The feedback gained throughout the four years on a variety of strategies, policies and service initiatives, have been analysed and will inform the next version of the Strategic Community Plan.  To ensure the updated Plan is aligned to community need, aspirations and values, we’re inviting our community and staff to have their say to provide us with your perceptions of the various services the City provides and the priorities for Canning over the next 10 years.</p> <p><b>Key points</b></p> <ul style="list-style-type: none"> <li>• Through random sampling, a Perceptions Survey will be sent to residents and all businesses in the City’s database either by mail or email</li> <li>• All businesses and residents can choose to opt in to complete the survey</li> <li>• The draft <i>Strategic Community Plan 2017 – 2027</i> will go to the December Council meeting for approval to put out to community for comment.</li> <li>• The community survey is available in English, Simplified Chinese and Punjabi</li> <li>• The survey closes Friday 1 October and can be completed at <a href="http://yoursaycanning.com.au">yoursaycanning.com.au</a></li> </ul>	Antonia Dodig	Done
Tuesday 14 September	Staff email	<p><i>Copy</i></p> <p>To plan for our future, we need the voice of the people who live and work in our City.</p>		Done

		<p>We're conducting a health check on our 10-year vision by reviewing our Strategic Community Plan 2017 – 2027. This document underlines every decision Council makes from new projects to budget expenditure and everything in between.</p> <p>To ensure the updated Plan is aligned to community need, aspirations and values, we're inviting our community and staff to have their say to provide us with your perceptions of the various services the City provides and the priorities for Canning over the next 10 years.</p> <p>Please note that all survey results are confidential and individual responses will be removed. The results will be compiled by departments (only where 10 or more responses are received from a particular department will a scorecard for that team be prepared).</p> <p>The community survey is available in English, Simplified Chinese and Punjabi at <a href="https://yoursaycanning.com.au">yoursaycanning.com.au</a>. The survey closes Friday, 1 October.</p>		
Monday 13 September	Web Corporate website	<p><i>Copy</i></p> <p><b>Help us shape the future Canning</b></p> <p>To plan for our future, we need your voice.</p> <p>We are reviewing the <i>City of Canning Strategic Community Plan 2017 – 2027</i> – a high level document that outlines our long-term vision and underlines every decision Council makes in relation to new projects, operational expenditure and service provision.</p> <p>We want to track our progress, identify where we can improve and outline our priorities for the future.</p> <p>So, to ensure the updated <i>Strategic Community Plan</i> is aligned to community need, aspirations and values, have your say by completing a survey here by Friday, 1 October.</p> <p>--</p> <p><i>Digital asset</i>  <a href="https://www.yoursaycanning.com.au/strategic-community-plan-review">https://www.yoursaycanning.com.au/strategic-community-plan-review</a></p>	Antonia Dodig	In progress Sent to MS 13/09
Monday 13 September	Internal communications LINC	<p>To plan for our future, we need our community's voice.</p> <p>We're conducting a pulse check on our 10-year vision by reviewing our Strategic Community Plan 2017 – 2027. This document underlines every decision Council makes from new projects to budget expenditure and everything in between.</p> <p>To ensure the updated Plan is aligned to community need, aspirations and values, we're inviting our community to have their say. If you live in the City of Canning, we would love to hear from you by completing the survey by Friday, 1 October.</p> <p>--</p>	Antonia Dodig	Done

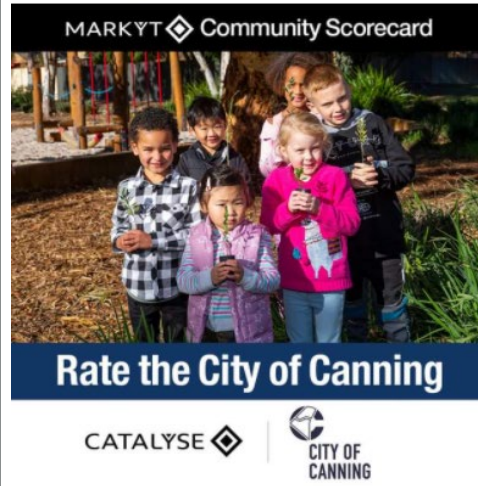
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<p>Monday 13 September</p>	<p>Social media  Facebook banner</p>			<p>Done</p>

Tuesday 14 September

Social media  
Facebook post  
Facebook stories



Is the City of Canning the best place to live, work and visit? What do we need to focus on improving? Complete a MARKYT Community Scorecard today at:  
[https://catalyse.au1.qualtrics.com/jfe/form/SV\\_00lk7ll7h7snq7k](https://catalyse.au1.qualtrics.com/jfe/form/SV_00lk7ll7h7snq7k)



👍 Like    💬 Comment    ➦ Share

Antonia Dodig

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Wednesday 15 September

Social media  
Facebook post  
Facebook stories



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What's it like to run a business in the City of Canning? What do we need to focus on improving?

Complete a MARKYT Business Scorecard today at:



[https://catalyse.au1.qualtrics.com/jfe/form/SV\\_723QL3F93PDvgLs](https://catalyse.au1.qualtrics.com/jfe/form/SV_723QL3F93PDvgLs)




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<p>Tuesday 14 September</p>	<p>TV Sliders</p>	 <p><b>FUTURE CANNING</b> <b>OUR COMMUNITY PLAN</b></p> <p><b>To plan for our future, we need your voice.</b></p> <p>Tell us your needs, aspirations and values as we review our City's Strategic Community Plan 2017 - 2027.</p> <p>Complete the survey at <a href="https://yoursaycanning.com.au">yoursaycanning.com.au</a></p>		<p>Done</p>
<p>Tuesday 14 September</p>	<p>Digital LED screens</p>	<p><i>Digital asset</i></p>  <p><b>FUTURE CANNING</b> <b>OUR COMMUNITY PLAN</b></p> <p><b>We need your voice.</b></p> <p>Help us shape the City's long-term vision as we review our City's Strategic Community Plan 2017 - 2027.</p> <p>Complete the survey at <a href="https://yoursaycanning.com.au">yoursaycanning.com.au</a></p>	<p>Antonia Dodig</p>	<p>Done</p>



		<p><b>We need your voice</b></p> <p>Help us shape the City's long-term vision as we review our City's <i>Strategic Community Plan 2017 – 2027</i>.</p> <p>Complete a survey here by Friday, 1 October.</p>		
Tuesday 14 September	Digital LED screens	<p><i>Digital asset</i></p>  <p><b>To plan for our future, we need your voice</b></p> <p>Tell us your needs, aspirations and values as we review our City's <i>Strategic Community Plan 2017 – 2027</i>.</p> <p>Complete a survey here by Friday 1 October.</p>	Antonia Dodig	Done

Monday 20 September

Social media  
Facebook post  
Facebook stories



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We're listening. Please take 5 to complete a MARKYT Community Scorecard today.

Visit

[https://catalyse.au1.qualtrics.com/jfe/form/SV\\_00Ik7II7h7snq7k](https://catalyse.au1.qualtrics.com/jfe/form/SV_00Ik7II7h7snq7k)



Like



Comment




Share


Done

Monday 27 September


Social media  
Facebook post  
Facebook stories



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Last few days to rate your local area. Complete a scorecard today:  
[https://catalyse.au1.qualtrics.com/jfe/form/SV\\_0OIk7II7h7snq7k](https://catalyse.au1.qualtrics.com/jfe/form/SV_0OIk7II7h7snq7k)



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CATALYSE  |  CITY OF CANNING

 Like    Comment    Share

Antonia Dodig

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