



CITY OF  
CANNING

# Enriching Your World

## Learning City Strategy

### 2020-2024

Enriching Your World 







## Acknowledgement of Country

We understand that this is Whadjuk Noongar country.  
Our Canning family speak to the people and spirits of yesterday  
and the current leaders, families and children who still move  
and look over this place along the lands of the Canning River.  
We hope to move forward hand in hand together.

Title: Maali (Black Swan) on Djarlgarro Beeliar (Canning River)

Artists: Sister Kate's Homees and Descendants and Sister Kate's Home Kids Aboriginal Corporation



# Message from the Mayor

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I am proud to present the City of Canning's Learning City Strategy 2020 – 2024.

The City's strategy outlines a plan to create lifelong learning opportunities for all and to empower the local community to reach its full potential.

A key principle of a learning city is the firm belief that communities who learn and grow are better able to innovate and respond to challenges.

The effects of COVID-19 are acknowledged in the plan and with it, an increased focus on providing support for segments of the community who have been most affected.

Canning's first Learning City Strategy was adopted in 2016 and since that time the City has invested in a number of learning opportunities for all members of the community.

Some of the notable success stories of the last strategy include:

- transformation of the Riverton Library and activation of the Bentley Hub
- programs for young people
- business mentoring and business development training
- Canning's first Reconciliation Action Plan implemented
- increase in volunteering opportunities and support
- partnerships with over 50 other agencies
- improved relationships with Canning's multicultural community.

I hope you share in my excitement over the City's continued commitment to support and provide learning opportunities to our diverse community.

**Mayor Patrick Hall**









# Vision

The Enriching Your World Learning City Strategy's vision is;  
The City of Canning will support the community to adapt to change with resilience, grasp opportunities with ingenuity and respond to challenges courageously and innovatively. We will work collaboratively to facilitate access for all community members to a range of learning initiatives, fostering social harmony through inclusion, connection and celebration of our diversity.




## Actions achieved



**95%** achievement  
of Strategy Actions

**40%** attendance growth  
at young people's programs



Community engagement  
through new social media  
and communication channels

Transformation of  
Riverton Library



**50+** key strategic  
partnerships

Increase in volunteering  
opportunities and support



**54** local business owners  
mentored through the  
Business Mentoring Program

City of Canning 1st  
Reconciliation Action  
Plan implemented



Activation of Bentley  
Community Hub

Strengthened relationships  
with CaLD community



**500+** community members  
engaging in business  
development training

**40,000+** community  
members engaged in learning





# Actions Achieved

With the endorsement of the first City of Canning Learning City Strategy in 2017 (Learning City – Discover. Learn. Engage. Grow), Council committed to grow as a dynamic learning City and to foster an inclusive, connected, innovative and vibrant community.

Between 2017 and 2020 significant progress was made, with the Canning community benefiting from increased learning opportunities, supported capacity building and increased opportunities to connect as individuals and as a community.



# Strategic Environment







# Strategic Environment

Enriching Your World – Learning City Strategy (2020-2024) will continue to guide the City’s journey as a Learning City and extend on the vision set out in ‘Learning City – Discover. Learn. Engage. Grow (2017-2020)’.

Enriching Your World – Learning City Strategy (2020-2024) has alignment with UNESCO Learning Cities, UN Sustainable Development Goals and Welcoming Cities network, ensuring a commitment to best practice nationally and globally.

The Strategy is aligned with the vision and aspirations identified within the City of Canning Strategic Community Plan 2017 – 2027, and supports the objectives of the City’s ‘Digital Strategy 2019 – 2023’ and ‘Our Healthy and Resilient Canning: An Integrated Public Health Plan 2019 – 2023’.

Together with the City’s Business Development Framework and Sustainability Policy, the Strategy incorporates key objectives for collaborative actions. The City’s Reconciliation Action Plan (RAP) and Disability and Access and Inclusion Plan (DAIP) are enacted within the Strategy, coordinating implementation across the organisation, and framing new opportunities.

Significantly, our community is facing new challenges. We acknowledge that the economic and social impact of these will continue to be felt over the course of the coming years, and will likely disproportionately affect some segments of our community. In light of this, the Enriching Your World Strategy (Strategy) reflects the City’s implicit belief that we can support our community to respond with resilience through access to learning opportunities. The Strategy sets out four priority outcome areas to enable our community to continuously adapt to change, benefit from new opportunities, and respond to varying challenges.

Paradoxically, the COVID-19 pandemic has had unintended benefits, highlighted new opportunities and driven the creation of innovative solutions. Through our ongoing investment in learning, the City will continue to support the community to capitalise on these benefits and gain improvements to their lives.

Based upon the implicit understanding that engaging in lifelong learning has positive impacts beyond the acquisition of knowledge and skills, the City, guided by this Strategy, will continue to offer learning opportunities to improve wellbeing and health; build business capability and capacity; enhance employment opportunities; strive for sustainability and positive social impact; and achieve social connection and inclusion. In partnership, the City will strengthen relationships and work collaboratively to enable and empower our community to work towards the achievement of its full potential.

A group of approximately 15 people, including adults and children, are gathered in a room with wooden floors and grey walls. In the center, a large green Connect Four board is set up. Several children are sitting on the floor around the board, some looking at it intently. Adults are standing or kneeling around them, some smiling and others observing. One man in a grey suit is standing in the back row, and another man in a white shirt is kneeling in the front left. A young girl with pigtails is sitting in the middle row. The atmosphere appears to be a community or educational activity.

Mayor Patrick Hall at the Cannington Youth Space with partners from Sevenoaks Senior College, Cannington Community College, Mercy Care, Westfield Carousel and Youth Service team members.

**The City actively collaborates with organisations, agencies and community groups to deliver a diverse range of projects and programs to the Canning community. It is through these partnerships that together, we can foster lifelong learning opportunities with the community and achieve the goals set out in this strategy.**

Mayor Patrick Hall





# Enriching Your World

**The following principles will guide the implementation of this Strategy:**

## **Partnerships and Collaboration**

The City recognises the importance of strong partnerships and networks working together to achieve collective goals. Over the course of the initial Learning City Strategy the City developed over 50 partnerships with aligned organisations, supporting City efforts and significantly improving community outcomes. The development of networks remains an integral principle of this Strategy. Through continuing to invest in relationships and the City's role as a backbone organisation, we will seek to strengthen existing partnerships and foster new relationships that support Strategy objectives and/or common objectives.

## **Digital fluency and enablement**

Digital fluency is essential in being twenty first century literate. Access to technologies, the ability to use these technologies and to understand the opportunities afforded through them is critical to our ability to fully participate in an increasingly digital society.

Through supporting access to core and emerging technologies, and facilitating learning opportunities across the spectrum from base, to exploratory to transformative, the City will enable digital inclusion, and will enhance community participation.

## **Access and Inclusion**

Many community members face barriers to engaging or re-engaging in learning due to physical, cultural, social and economic factors. The City remains committed to working with our community to ensure equitable access to inclusive dynamic learning opportunities. That commitment extends to proactive identification and reduction of barriers so that all community feel welcome and included.

## **Connection**

Social connectedness is acknowledged as a strong determiner of positive impact across many spheres of an individual's life, including health, employment, social support and emotional wellbeing. The City aims to foster supportive environments within the community to enable the development of strong social networks and connections, encouraging collaborative activities and the sharing of culture, knowledge and resources. Through our community engagement framework the City will strengthen relationships and connections through listening, building relationships and collaborating.



DINNER TWIST  
LOCAL. HEALTHY. DELIVERED







# Enabler of resilience and agility

Our community responds to change with agility, overcomes challenges with resilience and capitalises on opportunities with ingenuity.

## Objectives

- **Building Capacity:**

We will build the City's and the community's capacity to identify and rapidly respond to emerging priorities and areas of need within the community.

- **Trusted Partner:**

We will be known as a 'Trusted Partner' through active knowledge brokering, advocacy, connection and representation in the interests of our community.

- **Collaboration:**

We will build new connections and strengthen existing relationships to enhance community access to support through collaborative endeavours.

- **Multi-literacy Learning:**

We will maximise access to multi-literacy learning, building the community's ability to respond to change with agility and resilience.

For the City, being a Trusted Partner means acting with accountability and integrity to service all relationships.







# Empower through Dynamic Learning

The Canning community is supported to realise their potential through embracing a culture of lifelong learning.

## Objectives

- **Knowledge:**

We will be a Trusted Knowledge Provider.

- **Learning Journeys:**

We will collaboratively partner to provide access to learning opportunities and tailored programs to support focused learning journeys.

- **Empowerment:**

We will encourage active community leadership and citizenship to foster community led solutions and responses.

- **Digital Capacity:**

We will support the community's ability to engage digitally and enhance digital enablement, across the spectrum of learning options.

Being a Trusted Knowledge Provider means the City is committed to providing credible, accurate and balanced information.









# Community Agora – the peoples place

Community members feel that Canning is a place of Welcome – they are connected, included and have a sense of belonging within the community.

## Objectives

- **Supporting Ecosystem:**

We will collaborate with key stakeholders to identify, map and build a sustainable and supportive business and community ecosystem.

- **Belonging:**

We will actively encourage belonging and connection within our community places and through our suite of learning activities and services to empower our community.

- **Chameleon Spaces:**

We will continue to transform our spaces as innovative learning hubs and ‘chameleon’ venues that can adapt to the needs of different users.

- **Access and Inclusion:**

We will collaborate with community to ensure equitable access, reduce barriers to inclusion and demonstrate our commitment to reconciliation.

- **Welcome Points:**

We will enhance the role of our Libraries as ‘welcome points’ where new Canning residents are guided in accessing key community information and supported to connect and embed within our community.

Chameleon spaces are built to be easily changed,  
flexible and able to host a wide range of activity types.







# A hub for creative and innovative endeavour

The Canning community is engaged in creative exploration and innovative development in a collaborative environment.

## Objectives

- **Inventive Learning:**

We will provide access to a suite of learning opportunities that support and nurture creativity, innovation, sustainability and entrepreneurship, capitalising on partnership opportunities.

- **Fostering Curiosity:**

We will collaborate with early adopters and emerging sectors, enabling investigation and the opportunity to build skills in new technologies and ideas.

- **Exploration Spaces:**

We will create supportive environments to use playful, exploratory learning to ignite curiosity and innovative spirit.

- **Shared Experiences:**

We will facilitate shared creative endeavours and experiences to build community connections and belonging, and empower self and community expression.

Feeling safe and supported to 'have a go' when learning helps us to challenge our limits and let our curiosity guide exploration.







# Strategy Action Planning

Actions undertaken to achieve the outcomes of the Strategy will remain 'live' through an annual process of monitoring, evaluation and review. An integrated Action Plan will be developed and updated on an annual basis, incorporating single and multi-year actions.

This process will enable the Strategy to evolve through the achievement of multi-year outcomes, single year projects and ongoing program development. The Strategy will be able to rapidly adapt, taking into account changing community needs, technological innovation and collaborative opportunities.

The Action Plan is supported through detailed project and operational planning, the incorporation of specified outputs and deliverables, and an integrated evaluation process.

The Learning City Strategy provides the vision that guides the focus of multiple business units across the City of Canning, including Community and Culture, Youth services, Sustainability, Business Development, Community Learning and others. All sections work collaboratively towards the achievement of the vision and the four priority outcomes, using the integrated Action Plan to demonstrate the key activities that will be undertaken to drive the achievement of outcomes.

The 2020-2021 Action Plan was developed concurrently with the Strategy and can be viewed as an addendum at [www.canning.wa.gov.au/learningcity](http://www.canning.wa.gov.au/learningcity)







# Evaluation and Reporting

In 2020, the City of Canning engaged with the University of Western Australia's Centre for Social Impact, in partnership with other Local Government authorities, LG Professionals and the Department of Local Government Sport and Cultural Industries.

The Centre was tasked with the development of an Evaluation Framework and toolkit of resources that will be applicable for the accurate capture of outcomes and analysis of intangible impacts achieved through the actions contained within the Strategy.

The City will utilise the developed framework and align evaluation processes across the business units implementing this Strategy. Monitoring and analysis will be undertaken at both project and business unit level with results compiled and reported against the outcomes. All objectives and activities will have evaluation processes integrated into this reporting with specified indicators for measurement of success that represent qualitative and quantitative measures.

Additionally the Local Government Impact Tracker (Sustainability Reporting Platform) is in development for the mapping of social, economic and environmental outcomes across the City. The potential to use this platform, as a reporting tool for Learning City Strategy impacts, benefits and outcomes, will be investigated.



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