Learning City

Discover. Learn. Engage. Grow

Vision

The City of Canning is committed to growing as a dynamic learning city and to foster an inclusive, connected, innovative and vibrant community.

Working in partnership we will support Canning residents to navigate the changing social, economic and technological environment in which we live by:

- Supporting access to dynamic learning programs and services;
- Fostering collaborative networks and partnerships;
- Supporting digital innovation and inclusion;
- Supporting inclusivity and connectedness;
- Fostering creativity and inquiry; and
- Providing access to chameleon spaces and facilities for work, play and community engagement.

Context

This Learning City strategy will enable council and Canning residents to respond effectively and appropriately to the needs and aspirations of the community.

It will support the people of Canning to live, rich, enjoyable, fulfilling lives, through the embrace of lifelong learning and the implicit belief that any and all types of learning – formal, informal and ad-hoc – can have a positive impact on many spheres of an individual's life, including health, employment and social connectedness.

Governments throughout the world are embracing lifelong learning and providing access to a range of dynamic learning opportunities as a means of preventing ongoing social exclusion and disadvantage. Investment in such learning opportunities has been proven to improve an individual's ability to fully function in everyday life and to foster social cohesion, community wellbeing and economic sustainability.

Principles

The following principles will guide this Strategy:

1. Access and Engagement

The City recognises that engaging (or re-engaging) people in learning creates pathways to further learning and employment. However, for many people there are many factors – social, economic, cultural – that may limit their opportunities to access or engage in such learning activities. As a learning city, we need to ensure that our community has unrestricted access to dynamic learning opportunities that are designed to engage a diverse range of people across the lifespan.

2. Partnerships and Collaboration

Importantly, our approach will be driven by strong partnerships, relationships and networks with those working on shared agendas and with similar intentions. The City is well placed to utilise its capacity to bring together stakeholders and partners and to play a lead role as a backbone organisation ensuring a range of learning outcomes are delivered for the community by relevant agencies and organisations. Targeted partners include, but are not limited to: Curtin University, Innovation Centre WA, Rostrata Family Centre, Welshpool Business Enterprise Centre, Bentley Community Focus, State Library of Western Australia etc.

3. Digital Transformation and Inclusion

The City will embrace digital technologies and promote such technologies to empower our community and transform our learning and engagement, whilst ensuring digital inclusion. We will work with partners from the public, not for profit and private sectors to ensure our community and businesses have the skills and infrastructure required to participate fully in the digital environment.

Framework

The City of Canning has developed three priority areas including their outcomes and indicators on behalf of our local community. The priority areas have been informed by targeted sector review and gap analysis, and are linked to the City's Strategic Community Plan, Canning Community Development Strategy and the Canning Economic Development Strategy.

In order to deliver on this Strategy we will work collaboratively to inspire our community to aspire; to facilitate the development and the delivery of a range of learning initiatives; and to transform into the first Learning City within Western Australia.
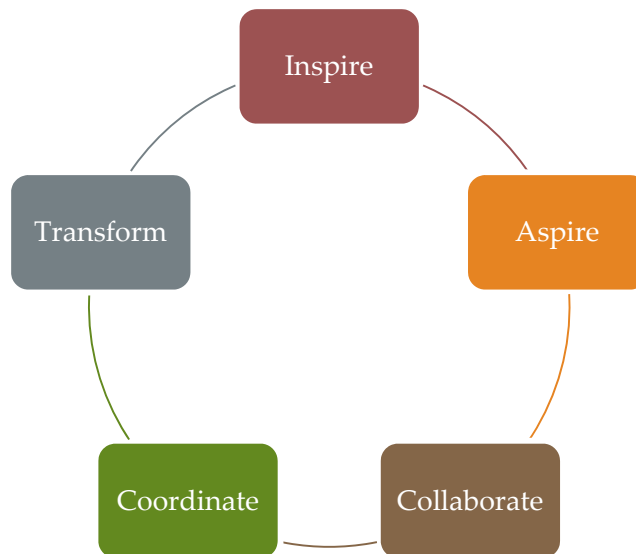
Enablers of Dynamic Learning & Connectedness

Re-skill. Re-learn. Re-connect.

Priority Area 1

To support the Canning community by fostering a culture of lifelong learning and community connection.

Drivers for Change

1. Continuous need to re-skill and re-learn

In a rapidly changing social, technological and economic environment, being 21st century literate will require people to continually learn, unlearn and re-learn to ensure their knowledge and skills remain relevant.

2. Embrace of lifelong learning

The 21st century workforce will be made of lifelong learners who embrace all types of learning as part of their day-to-day lives. There is a general acceptance that lifelong learning will assist individuals to respond to the ever changing economic and social environments in which they live and also assist communities to promote economic growth and improve social cohesion.

3. Digital learning and working

Digital platforms, social media and esmart technologies enable greater access to information, communication and learning. Businesses are transforming how they work by integrating digital technologies, such as social, mobile, analytics and cloud. Individuals need the skills, knowledge and confidence to work and play in the digital environment.

Future Scenario Features

The City of Canning will support dynamic learning and social connection. In partnership we will build community capacity through the development and delivery of programs, services and facilities (with a focus on the digital) that support 21st century literacies. We will work with others to facilitate and enable the Canning community to re-skill, re-learn and re-connect.

2025: The Silver Surfer

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I so miss my granddaughter and her family since they moved to the UK last year. At 92 years of age, I was afraid it would be the last time I would see her and my great-grandchildren.

Some people told me about using virtual reality to connect with my family. This prospect seemed very odd to me, but I ordered a book by drone from the Cannington Learning Hub on virtual reality and was notified that the Learning Hub was running information sessions on virtual reality engagement! I went along and I'm so thankful I did!

Not only do I now use virtual reality to have a lifelike experience with my granddaughter and great grand-children, I have a greater confidence in using new technology. I've also met a whole range of people through our vibrant connected learning hub.

Outcomes

1. Canning residents benefit from dynamic learning and connectedness	2. A suite of services and programs that meet the community's need for dynamic learning and social connection	3. Chameleon venues are developed that can seamlessly accommodate a range of community needs and activities	4. Meaningful partnerships of benefit to the community are developed

A Community Agora – the people's place
Interact. Engage. Connect.

Priority Area 2
To support City of Canning residents by facilitating an inclusive, vibrant and connected community.

Drivers for Change
1. Increasing Diversity
Canning is one of the most diverse regions in Australia. As in 2016, over 46% of the community was born overseas and this percentage will continue to rise.

2. Community Connection
There is a rise in the importance of local community with a growing distrust of traditional gatekeepers. With this comes a greater want for community connection, particularly for those new to the Canning area, or more specifically, Australia.

3. Multicultural Business Development
The Culturally And Linguistically Diverse (CALD) community has a significant contribution to make to the economy of Canning with many new arrivals seeking to establish their own business within the City.

Future Scenario Features
The City of Canning will continue to be a diverse city, with a high percentage of the community born overseas. The City will support all community members to live, work and play in the City. The community will have access to dynamic meeting places and a range of programs and services that support 21st century literacies. In partnership, the City will support business development through a range of endeavours, including business training and networking opportunities.

Outcomes

1. Canning residents readily respond to changing social and economic contexts and benefit from increased community capacity	2. Opportunities are provided for residents to participate in intercultural (& intergenerational) learning activities	3. Canning is a place of social cohesion, community engagement and inclusivity

A Hub for Creative Development & Expression

Experiment. Discover. Wonder.

Priority Area 3

To support the Canning community by facilitating creative development and expression in a collaborative environment.

Drivers for Change

1. Rise of a creative culture

There is an increase in people's aspirations to develop, express and share their creativity. Learning moves beyond a reliance on facts and figures only, to consider play, experimentation and storytelling as complementing these traditional learning modes.

2. Increasing social collaboration

There is a greater focus on collaborative culture as the value placed upon individual ownership decreases and people focus on sharing and collaboration.

3. Continuing influence of technology

Access to technology increases. Technology empowers individual entrepreneurship. Communal work spaces are more abundant and allow greater flexibility in work choices.

Future Scenario Features

The City's Libraries will transform into central hubs for creative development and expression, which will be supported by other services and collaborative work spaces throughout the City. In partnership, we will provide the services, programs, facilities and support that enable the Canning community to develop, express, and share its creative interests and outputs.

2025: The Creative Entrepreneur

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Canning has provided me with such great support as I've transitioned from the steady 9-5 job and predictable career path to building my own career, building my network and reputation, and being exposed to new opportunities via their links and resources.

The City's investment in co-working and collaborative spaces has really helped to foster a culture of collaborative creation. As I journey down the self-employment path, I have been introduced to an eclectic mix of people via the Canning learning hub. I am learning new skills, a broader perspective and now have access to technology that will support my own business development. I enjoy this positive learning curve as I take action, one step at a time.

Outcomes

1. The City's Libraries are collaborative, inspiring and engaging community hubs	2. Canning residents achieve their creative goals through access to programs, facilities and partnership opportunities	3. A mix of flexible spaces that facilitate and support an environment of creativity and collaboration are provided	4. Council's role is reimagined and ignites further interest by current and potential stakeholders.

Action Plan – 2017 - 2019

Priority Area 1 – Enablers of Dynamic Learning and Connectedness
1.1 Canning residents benefit from dynamic learning and connectedness

Enablers of Dynamic Learning and Connectedness	
Outcome	**Canning residents benefit from dynamic learning and connectedness**
Actions	1. Establish two learning pilot sites – Riverton and Cannington Libraries transitioned to Learning Hubs. 2. Assess the feasibility of developing a digital learning hub – dynamiclearningcanning.com.au 3. Establish and resource a Learning Coordinator position to implement learning actions across Council run services and facilities. 4. Look to expand opportunities for Canning residents to participate in City traineeships, cadetships, leadership and mentoring opportunities. 5. Develop a social marketing campaign to promote learning across the City. 6. Establish a Collective Impact framework for measuring outcomes and success of Canning as Learning City.
Project lead	• Learning Communities Project Partners • Canning ICT • Canning Community Development • Canning Marketing and Communications • Canning Economic Development • Collective Impact WA • External Marketing consultant
Indicators	• By July 2017 develop a Business case for the refurbishment of Riverton and Cannington Libraries to facilitate the City's learning vision. • By December 2017 develop a plan to transition the City's library service from passive, product-based environments to ones that deliver active, service-based experiences. • By July 2018 develop a proposal for a Digital Learning Hub. • By July 2017 develop a business case for a Learning Coordinator position. • Increased participation in Canning Supplier Development Program. • By July 2017 develop a business case to engage an external marketing consultant to work with the City to develop a marketing and publicity campaign to promote our learning and engagement services. • Engage Collective Impact WA to work with the City and its partners to develop a meaningful shared measurement framework.

Priority Area 1 – Enablers of Dynamic Learning and Connectedness

1.2 A suite of services and programs that meet the community's need for dynamic learning and social connection

Enablers of Dynamic Learning and Connectedness	
Outcome	**A suite of services and programs that meet the community's need for dynamic learning and social connection**
Actions	1. Extend early engagement and family learning programs, services and outreach. 2. Build partnerships with education providers and/or facilitators to align programs and build local linkages. 3. Support a program of lifelong learning opportunities for older residents in a supportive and welcoming environment. 4. Support multi-literacy development through the City's library services by offering programs that support digital literacy, employment literacy, financial literacy, volunteering literacy and health literacy etc. 5. Recognise and promote transferable and generic skill developed through participation in community programs, events and spaces.
Project lead	• Learning Communities Project Partners • Canning Community Development • Canning Economic Development • Training Providers • Local Business • Community groups – i.e. Rostrata Community Facility
Indicators	• By December 2017 all Library lead early engagement and family learning programs and services will be standardised across the service and will be available to the public 5 days per week. • By December 2017 identify learning programs for delivery at Libraries or in other areas of identified community need (i.e. technology use, resume building etc.). • From 2018 deliver IT literacy programs across multiples sites to assist local residents to improve their digital literacy and understand how they can benefit from emerging technologies (e.g., establish a Silver Surfers program). • In 2018 facilitate the establishment of a Canning University of the Third Age (U3A) Incorporated Organisation to expand low cost lifelong learning opportunities. • Work in partnership to develop opportunities for Healthy Ageing initiatives. • Increase participation in learning activities delivered by the City of Canning.

Priority Area 1 – Enablers of Dynamic Learning and Connectedness

1.3 Chameleon venues are developed that can seamlessly accommodate a range of community needs and activities

Enablers of Dynamic Learning and Connectedness		
Outcome	**Chameleon venues are developed that can seamlessly accommodate a range of community needs and activities**	
Actions	1. Transform the City's Libraries into community engagement and learning hubs. 2. Invest in the development of community assets and resources which provide learning spaces and places. 3. Partner with community groups to deliver and promote various learning programs and activities throughout the City.	
Project lead	• Learning Communities	Project Partners	• Canning Economic Development • Canning Infrastructure and Environment • Canning Corporate Services • Community Groups – i.e. Rostrata Community Facility
Indicators	• By December 2017 transition the focus of the City Library service from stock circulation and management to community engagement and learning hubs. • Develop a Business case for the refurbishment of Riverton and Cannington Libraries to enhance learning throughout the City. • Identify Community-led facilities already offering a range of broad learning programs and services and look to partner with them to promote and complement dynamic learning services.	

Priority Area 1 – Enablers of Dynamic Learning and Connectedness

1.4 Meaningful partnerships of benefit to community are developed

Enablers of Dynamic Learning and Connectedness		
Outcome	**Meaningful partnerships of benefit to the community are developed**	
Actions	1. Utilise the City's capacity to bring together stakeholders and partners and act as a backbone organisation to facilitate Canning as a Learning City. 2. Identify and explore key partnerships that can be fostered to support learning throughout the City – i.e. Curtin University, Challenger Institute of Technology, Innovation Centre WA, Read Write Now, Rostrata Family Centre etc. 3. Work with youth services to develop programs identified by young people as being of interest/need. 4. Consolidate the City's partnership with Volunteering WA to ensure the increased access to information on volunteering for the Canning Community.	
Project lead	• Learning Communities Project Partners	• Canning Community Development • Canning Youth Services • Community Youth Services • Volunteering WA • Training providers • Curtin University • Local Business • Community Groups – i.e. Rostrata Community Facility
Indicators	• By July 2017 establish a Canning Learning Board to strengthen partnerships and foster learning throughout the City • By 2018 develop partnerships to deliver programs/services identified by young people as being of interest or need – i.e. opportunities to assist learner drivers with sign-off on their driving hour requirements etc. • Work with Volunteering WA to develop a proposal for outsourcing the City's volunteering program and increasing the number of volunteers within the City • Increase promotion of the Canning Volunteer Hub	

Priority Area 2 – A Community Agora – the people's place

2.1 Canning residents readily respond to changing social and economic contexts and benefit from increased community capacity.

A Community Agora	
Outcome	**Canning residents readily respond to changing social and economic contexts and benefit from increased community capacity**
Actions	1. Develop, maintain and strengthen relationships with the City's Culturally and Linguistically Diverse (CALD) community. 2. Develop, maintain and strengthen relationships with Aboriginal and Torres Strait Islander services within the City of Canning to increase participation opportunities for Aboriginal and Torres Strait Islander peoples in the Canning community. 3. Work across the community to develop programs and initiatives that build welcoming communities and provide all residents with the knowledge and tools to thrive and fully participate in the Canning community.
Project lead	• Learning Communities Project Partners • Canning Community Development • Canning Care services • Community Groups
Indicators	• By July 2017 develop a program of Welcome City initiatives. • By July 2017 develop a Reconciliation Action Plan for the City of Canning. • Increase participation in learning activities delivered by the City of Canning.

Priority Area 2 – A Community Agora – the people's place

2.2 Opportunities are provided for residents to participate in intercultural (& intergenerational) learning activities.

A Community Agora			
Outcome	**Opportunities are provided for residents to participate in intercultural (& intergenerational) learning activities**		
Actions	1. Develop a framework of programming that is inclusive of all Canning population groups. 2. Support English language learning by strengthening and expanding dual-language learning, and supporting language provision across the City. 3. Support and promote activities that celebrate our diverse community – i.e. NAIDOC Day, Harmony Day, Refugee Week, Seniors Week etc. 4. Explore opportunities to expand community based language, literacy and numeracy programs through in-house provision and fee-for-service options.		
Project lead	• Learning Communities	Project Partners	• Canning Community Development • CALD community • Community Organisations • State Library of Western Australia • Local businesses • Office of Multicultural Interests (OMI) • VisAbility
Indicators	• By July 2017 investigate the expansion of ESL services to support the settlement of newly arrived migrants and refugees in the Canning community and develop a delivery schedule. • Deliver or support a minimum of ten activities annually that celebrate key events and dates. • By July 2017 implement, in partnership with the State Library of Western Australia, the Storylines project and work with local Aboriginal communities to capture and share their history.		

Priority Area 2 – A Community Agora – the people's place

2.3 Canning is a place of social cohesion, community engagement and inclusivity

A Community Agora		
Outcome	**Canning is a place of social cohesion, community engagement and inclusivity**	
Actions	1. Build strong partnerships with business, community groups and other local agencies. 2. Support multicultural business development through offering business training and networking opportunities. 3. Investigate opportunities to increase participation of Canning residents in volunteering roles across the City. 4. Provide access to dynamic meeting places that foster community sharing and engagement.	
Project lead	• Learning Communities	• Canning Community Development • Canning Economic Development • Community Groups • Local Business • Training providers • Volunteering WA • OMI
	Project Partners	
Indicators	• Number of programs hosted annually. • Increase in engagement by the City's CALD community with business training and programming opportunities. • Identify local not for profit organisations working to support digital inclusion of marginalized community groups – i.e., DADAA. • Number of new partnerships developed. • Work with local RTOs and other stakeholders to establish grass roots skill building for new arrivals. • Increase promotion of Canning Volunteer Hub. • City's places and spaces are activated and used by the community as shared meeting points etc.	

Priority Area 3 – A Hub for Creative Development and Expression

3.1 The City's libraries as collaborative, inspiring and engaging community hubs

A Hub for Creative Development and Expression	
Outcome	**The City's Libraries are collaborative, inspiring and engaging community hubs**
Actions	1. Situate the City's Library service as a central hub for creative development and expression. 2. Situate the City's Library service as the go-to place to experience new technologies, gaming initiatives etc. 3. Explore partnership opportunities to establish an IDEA/Maker lab within the City.
Project lead	• Learning Communities Project Partners • Canning ICT • Canning Marketing and Communications • Curtin University • Innovation Centre WA • Local Business • Secondary Schools
Indicators	• By July 2017 develop a Business case for the refurbishment of Riverton and Cannington Libraries to enhance community creativity and connectivity. • Consider the tools, capacity and approach required by the City's Library service to act as community Tech Hubs. • By July 2018 complete a technology roll-out plan for the City Library service. • By July 2018 establish a three-way partnership (Canning, Curtin University & local Technology business) that provides a City IDEA/Maker Lab opportunity to explore and learn new technology with the support of IT and entrepreneurial peers.

Priority Area 3 – A Hub for Creative Development and Expression

3.2 Canning residents achieve their creative goals through access to programs, facilities and partnership opportunities

A Hub for Creative Development and Expression		
Outcome	**Canning residents achieve their creative goals through access to programs, facilities and partnership opportunities**	
Actions	1. Create opportunities to deliver a range of programs tailored to support innovation, entrepreneurship and learning. 2. Create connections with innovation, entrepreneurship and mentoring providers to build business capability. 3. Facilitate creative community engagement through meaningful partnerships. 4. Promote and celebrate the creative endeavors across the City.	
Project lead	Project Partners: - Canning Learning Communities - WBEC (Welshpool Business Enterprise Centre) - Canning Economic Development	- Canning Community Development - Canning Marketing and Communications - CAN WA - AIM WA - Just Startit - Curtin University
Indicators	- From January 2017, expand delivery of business advisory services and programs. - Increased participation in small business workshops and events. - Participation in mentoring programs offered by each Partner agency. - Identify unique talents and aspirations of Canning community groups and individuals and work with not-for-profit organizations (i.e., CAN WA) to create distinctive and authentic works that are the result of long-term creative community engagement. - Support events and opportunities to raise the profile of local artists and provide residents with rich, easily accessible, creative and artistic experiences.	

Priority Area 3 – A Hub for Creative Development and Expression

3.3 A mix of flexible spaces that facilitate and support an environment of creativity and collaboration are provided

<table>
<tr><td colspan="3">A Hub for Creative Development and Expression</td></tr>
<tr><td>Outcome</td><td colspan="2">A mix of flexible spaces that facilitate and support an environment of creativity and collaboration are provided</td></tr>
<tr><td>Actions</td><td colspan="2">1. Incorporate mix-use spaces into the City's Library facilities for collaborative and independent learning.
2. Continue to support and promote WBEC and expand focus to support start-up business opportunities
3. Support the development of collaborative work spaces throughout the City.
4. Facilitate and support content creation through providing spaces for collaborative creativity.
5. Explore partnership opportunities for creative activation of Canning spaces.</td></tr>
<tr><td>Project lead</td><td>Learning Communities
Economic Development
Project Partners</td><td>Canning Community Development
Canning ICT
Canning Infrastructure and Environment
Local Artists, community groups etc.
Not-for-profit agencies such as CAN WA
Local Business</td></tr>
<tr><td>Indicators</td><td colspan="2">Engage the community on the types of facilities and spaces they would like to see as supporting their creative endeavors.
Consider how the City's Library service may support content creation through the provision of spaces – this could include for example, studios for rehearsing, recording and editing content etc.
Look to develop partnerships to support the development of collaborative work spaces and creative place activation throughout the City.
Develop a model for supporting start-up endeavors within the City</td></tr>
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Priority Area 3 – A Hub for Creative Development and Expression

3.4 Council's role is reimagined and ignites further interest by current and potential stakeholders

A Hub for Creative Development and Expression		
Outcome	**Council's role is reimagined and ignites further interest by current and potential stakeholders**	
Actions	1. Develop a compelling story for the future. 2. Identify advocates for the City as a hub for creative development and expression that can take our vision forward. 3. Identify opportunities for creative space activation.	
Project lead	• Learning Communities Project Partners	• Canning Marketing and Communications • Canning Community Development • Canning Economic Development • Local Businesses • Local community groups, artists etc. • External Marketing consultant
Indicators	• Increased buy-in to the City's vision as a hub for creative development and expression. • Increase in partnership agreements in place between lead and partner agencies by June 2018. • Increased external funding for program and service delivery.	

Appendix 1 – Key Milestones January 2017-June 2019

March 2017	May 2017	July 2017	December 2017	July 2018	December 2018	June 2019
• Learning City Launch - *3 skills 3 months* • Establish Learning Board • Transition Library focus - from stock circulation to community engagment/learning hubs	• Develop business case for a Digital Learning Hub • Expand delivery of business advisory services and programs • Implement the Storylines project - Aboriginal engagement • Identify key collaborative opportunities	• Implement year-long program of partnered learning programs and events • Implement year-long program of business workshops and events • Implement Reconcilliation Action Plan (RAP	• Refurbish library pilot sites • Expand ESL services that support the settlement of newly arrived migrants and refugees	• Facilitate the establishment of a Canning U3A Incorporated organisation • Work with local RTOs and other stakeholders to establish grass roots skill building for new arrivals • Identify partnerships to support the development of collaborative work spaces	• Launch Curtin / Canning IDEA Lab	• Implement projects focused on creative place activiation

Appendix 2 – Key Partnerships

(Including, but not limited to):

Local Business and Industry

Welshpool Business Enterprise Centre (WBEC)

Local Secondary and Primary Schools

Bentley Community Focus Group

Rostrata Family Centre

Canning Men's Shed

MAAMBA Youth Services

Boogularri Community House (Inc.)

DADAA

CAN WA

AIM WA

Just Startit

Volunteering WA

Read Write Now

Employment Services

Community Health Nurses WA

Curtin University

Challenger Institute of Technology

Canning College

State Library of Western Australia

Department of Commerce – Industry Development

Technology Park Bentley

Innovation Centre WA (ICWA)

Telethon Institute

Office of Multicultural Interests

Department of Education and Early Childhood

Federal, State and Local Members of Parliament