



11 April 2017

## **REPORT ON CANBERRA MISSION AND STUDY TOUR OF SYDNEY AND MELBOURNE BY MAYOR PAUL NG, DEPUTY MAYOR LINDSAY HOLLAND AND CEO ARTHUR KYRON**

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### **Purpose of the Mission and Study Tour**

The purpose of the Mission to Canberra and the study tours of council areas in Sydney and Melbourne was:

1. To inform Federal Members of Parliament and shadow Ministers of the City of Canning plans for the development of the Canning City Centre;
2. To establish a position of the City in the minds of the Federal Members of Parliament;
3. To study the experiences of Sydney and Melbourne city councils in city centre developments and funding sources and funding models.

### **Background presented to the Federal Members of Parliament**

- Describe Canning
  - 100,000 people
  - 43% born overseas (39,227 people)
  - From UK, Malaysia, India, China, Indonesia, Middle East
- The City vision is for a 21st century city - a diverse, connected, resilient, accessible, vital, sustainable and energised City
- Residents are overdue for the kind of city they have been working for and a high standard of living that befits the area.
- We contribute \$9.8b GRP to the WA economy:
  - 3rd highest GRP in WA
  - 1 in 20 people employed in WA are employed in Canning
  - 7,800 businesses

- The potential for the Canning city centre is significant:
  - Ready for infill in the city centre
  - No opposition to height and scale in the city centre
  - Our council is aligned and ready to take action
- Now is the right time for the city:
  - We are under new management
  - We are open for business
- Now is the time to plan for the good times
- The city centre project is an important economic stimulus post mining boom
- Our community is waiting for the Council to take the lead
- Technology is available to create a smart city

### **Presentation of the City Centre Project Proposal**

- The project gives people in WA a choice of living near rail and river
- It is an option for people who are dissatisfied with the high cost of inner city living, who don't want to move to outer metro Perth, and the high transport costs in time and money.
- Our plan is to create a city centre that will:
  - Provide 10,000 new dwellings
  - An increase in population is 25,000
  - 15,000 new jobs and \$921m in wages
  - 12% increase in business activity
  - \$2.4b private sector investment
  - A new vibrant main Street
  - Market square and train station square
  - Diversity of retail offer
  - Medium to high density living
  - Light rail connection from the CCC to the Perth CBD and northern suburbs of Perth. Joined up with Peter Newman's team.
  - Smart technology and learning city initiatives that support dynamic learning programs and services
  - Transit oriented development near rail and bus routes
  - Built on the momentum of the \$350m investment by Westfield

- The City is seeking significant private sector, public sector and not for profit involvement with partnerships.
- Anticipated value capture of \$5b.
- Our plans and city centre are better than trying to create single lot and unconnected suburbia where new suburbs are moving further out and infrastructure costs continue to escalate and travel costs increase and congestion pumps carbon into the atmosphere.
- Our city centre will put more people near rail, shopping centres, provide work and recreation options and will be a focal point for the SE corridor.
- We have an agenda to create the state's first clever City.
  - We have developed a learning city strategy
  - Supporting access to dynamic learning programs and services
  - Foster collaboration networks and partnerships
  - Provide access to chameleon spaces and facilities for work, play and community engagement
  - Partnerships with business and industry, Curtin University, primary and secondary schools, volunteer organisations, community groups, cultural services and other government departments.
  - Use smart technology such as smart poles, seats and street furniture.
- Through the Enterprise & Innovation Centre (WBEC) build a 'Centre of Excellence' for Small Business in WA.
- Be a model of innovation in small business development in Australia 'the silicon valley' of WA.
- Implement a 'red tape' reduction initiative as a model for all Local Governments in WA.
- Integrate the Enterprise and Innovation Centre with the Cities SMART/LEARNING/CLEVER City initiative.
- In the post mining era – growth in Perth will come through Small to Medium Sized Enterprises.

The City of Canning Proposition is that we can:

- Co-ordinate delivery channels through relationships with adjoining LGA's.
- Facilitate delivery channels through our 'head office' relationships with Business Station Inc. who are already delivering services to small to medium sized business throughout Perth.

- Co-ordinate partnerships with Curtin University Centre for Entrepreneurship, Australian Institute of Management & the Small Business Development Corporation.
- Offer a program and capacity that benefits Perth overall.
- There is no other organisation in Perth that is working to or can bring this coordinated response to Small to Medium Enterprise growth and innovation.

A four minute video was presented at each meeting. The video was of the aspirational city centre we want to create.

### **Summary**

- We are seeking support from the Federal Government for our plans.
- To support our value capture partnership with the private sector.
- Make available federal loans to commence catalyst projects.
- Make available funds to support business development and activation
- Be prepared to support innovation initiatives.

### **Whom we met with in Canberra.**

- Minister Michael McCormack, Minister for Small Business
- Minister Arthur Sinodinos, Minister for Industry, Innovation and Science
- Nick Hannon, Local Government adviser to Donna Nash, Minister for Regional Development.
- Minister Darren Chester, Minister for Infrastructure and Transport
- Anthony Albanese, Shadow Infrastructure and Transport,
- Stephen Jones, Shadow Regional Development and Local Government,
- Chris Bowen, Shadow Treasurer,
- Alice Thompson, Infrastructure, Cities and Local Government on behalf of the Prime Minister
- Minister Angus Taylor, Assistant Minister for Cities and Digital Transformation.

We were accompanied by Ben Morton, Member for Tagney, his staff officer Jordan Keesing and Matt Keogh, Member for Burt and his staff officer Matt Dixon

All meetings were positively received. Minister McCormack indicated his willingness to visit the City in May for the relaunch of the Welshpool Business Enterprise Centre under the management of Business Station. He also agreed to review the funding arrangements associated with the Australian Small Business Advisory Services fund as the south east region did not receive funds in the last round under the previous Minister for Small Business.

The Shadow Ministers were supportive of the City Centre plans and indicated they would be happy to meet with us in the future as our plans developed.

The meeting with the Prime Minister's Adviser on Cities provided valuable insight into the Prime Minister's thinking on City development, which will help guide the refinement of our plans. The Adviser stated our plans "ticked all the boxes" and was consistent with the Prime Minister's City Deals model.

Mayor Paul Ng returned to WA after the meetings to attend to civic duties.

Our meeting with the Assistant Minister for Cities was particularly important and useful. He stated our proposal was the most sophisticated and well prepared he had seen. He was very interested in how we could make the Canning Council plan fit the City Deals funding model and seemed prepared to develop a model that recognised precinct proposals like ours.

### **Sydney Council Study Tour**

Deputy Mayor, Cr Lindsay Holland and CEO Arthur Kyron visited the North Sydney and Warringah Councils on Wednesday 29 March and spoke with the CEOs and Planning Directors in both Councils. A visit was also made to the Sydney based office of URBIS; they have been active in City revitalisation projects and City centre developments in NSW.

### **Melbourne Study Tour**

The Deputy Mayor visited two Councils in Victoria. The main City I visited in Melbourne was Ringwood, which is in the Maronndah shire. I was met by and accompanied on a tour by Steve Kozlowski CEO and Phil Turner Director Planning and Community.

I was shown their town square precinct which is a \$700 million dollar development incorporating shopping centre, town square, library, restaurant precinct, hotel complex and train station revitalisation.

Their project was fantastic and very inspiring and in a not dissimilar mould to what the City of Canning is hoping to achieve with our Canning City Centre revitalisation project.

They have incorporated a once very unsafe train station project into the shopping centre precinct whilst incorporating a very active town square area.

Their library also abuts the town square. I would recommend our delegation going on our liberty tour visit this library.

This was a very enlightening tour and I wish to acknowledge the time spent by the Steve and Phil in showing me around their city.

I also travelled through Melton and saw first-hand the amount of light industrial businesses they have, which is why their business incubator would be worthwhile having a look at. They have also revitalised their shopping centre precinct but not to the extent that we hope to.

I would recommend on our library and incubator tour that this city be visited as well.

I also looked into the docklands library and would also recommend that this be visited by our library delegation.