

Policy			
Title:	Public Art	Code:	CM183
Purpose or Objective:	<ol style="list-style-type: none"> 1. To enhance the built and natural environment and to reflect ‘Canning, a welcoming and thriving City’. 2. To support the creation of high quality, accessible public art in the City and ensure a commitment to design excellence, innovation and diversity. 3. To acquire public artworks which contribute to a sense of community, place, story and identity unique to Canning. 4. To engage and inspire the community by using art to increase the vibrancy of public spaces. 		
Reference Documents:	<ul style="list-style-type: none"> • Public Art Guidelines 		

Policy Statement
Public art enriches physical environment, builds social capital, showcases creativity and is an opportunity to share and build culture and heritage. This policy sets out the requirements for public art commissioned by the City of Canning. It does not pertain to private developments. The City’s local planning policy for developer funded public art addresses private development.

1 Scope

This policy relates to City officers who are engaged in the process of acquiring public art, either through commission, direct purchase or donation. Officers responsible for the commissioning, procurement and placement of public art should refer to the document City of Canning Public Art Guidelines.

2 Definitions

Public art Art is any medium, planned and executed outside of a gallery or museum context, specifically created to be experienced in the public realm.

Professional artist Only professional artists will be eligible to carry out public art commissions. A professional visual artist can be defined as a person who fits into at **least two** of the following categories:

- a) A person who has a tertiary qualification in visual arts, or when the brief calls for it, other art forms such as multimedia.
- b) A person who has a demonstrated record of exhibiting/performing their artwork at reputable art galleries selling professional art, or galleries curating the work of professional artists for public presentation.
- c) A person who has had work purchased by major public collections.
- d) A person who has had their work selected for presentation by reputable, curated festivals featuring the work of professional artists.
- e) A person who earns more than 50% of their income from arts related activities, such as teaching, artist in residence, selling artwork or undertaking public art commissions.

- f) A person able to demonstrate a history of securing funding from state and federal arts funding agencies, such as the Australia Council for the Arts.
- g) If teams of artists submit, at least one artist on the team must be a visual artist with experience in large-scale public art projects.

Sometimes it will be appropriate for a brief to be more flexible and seek people with specific life experiences which outweigh the need for demonstrated professional expertise. In these instances, the definition above will be regarded as desirable, rather than essential, to the selection of the preferred artist. This will be identified clearly in the brief.

3 Acquisition

Public art should satisfy the following criteria:

- a) Be located where it can be clearly seen from the public realm.
- b) Be an original artwork.
- c) Be durable, sustainable and easy to maintain.
- d) Contribute to an attractive and stimulating environment.
- e) Not detract from the amenity or safety of the surrounding area.
- f) Where considered appropriate be lit at night by the use of energy efficient lighting but such that there is no adverse amenity impact on the surrounding locality.
- g) Be responsive to the site context and reflect the local area's natural, physical, cultural or social values history.
- h) Take into account the existing public art in the vicinity to avoid repetition and to ensure the artwork is unique.

4 Asset Management

Artists are required to provide a maintenance manual to the City at the completion of the commission. Officers are required to record the Maintenance Manual and Completion of artwork form with the City's asset management team.

5 De-accession

Many artworks have an end of life and can be de-accessioned when they have fulfilled their purpose or can no longer be feasibly maintained. When de-accessioning occurs, the public artwork will be documented, removed from its site and de-registered as a City asset.

Governance References

Statutory Compliance	
Process Links	Public Art Guidelines

Policy Administration

Program		Officer title	Date last approved
Canning Community and Commercial		Director Canning Community and Commercial	13 October 2009
Version	Decision Reference	Synopsis	Delegation No.
1			