

STRATEGIC COMMUNITY PLAN



OF COUNTRY

The City of Canning acknowledges the Whadjuk people of the Noongar nation as the Traditional Owners and Custodians of the lands in Canning and pays respect to Elders past, present and emerging. The City extends that respect to Aboriginal and Torres Strait Islander people here today and acknowledges their ongoing connection to the land and waterways in which we live, work and gather.

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SUMMARY

The Strategic Community Plan encompasses the 10-year period from 2021 to 2031.

The Plan is to be reviewed every two years with a major review inclusive of community consultation every four years.

The Plan has been prepared following the Integrated Planning and Reporting Guidelines by the Department of Local Government, Sport and Cultural Industries.

Community priorities have been considered in the development of the aspirations captured in this Plan.

The aspirations are grouped around the following five key themes:

- Connect An inclusive, safe and vibrant community
- Enhance Our environment, sustainability and awareness
- **Build** Accessible, connected urban places and spaces
- **Prosper** A thriving local economy
- Lead Accountable, responsible and forward-thinking



MESSAGE FROM THE MAYOR



Welcome to the City of Canning Strategic Community Plan 2021 -2031 (SCP). This document has been developed in close collaboration with our community to help us better understand what is important - both now and into the future - and what is expected of the City of Canning as an organisation. It will guide and inform every decision we make for the next 10 years.

Thank you to those who participated in the various surveys, workshops, community conversations and focus group sessions and provided your valued input. This document represents you and reflects your collective voice to shape a City you want to live, work and play in.

The challenges presented by the current global pandemic are well documented, but those challenges have also presented each of us with the opportunity to reassess our lives and focus our attention on the things that are most important to us.

The uncertainty of the past 18 months has tested our community in more ways than we could have ever imagined, but it has also made us stronger, closer as a community, and more resilient. I extend my gratitude and personal thanks to the community, our City staff and the Elected Members of Canning's Council for adapting during this period and collectively working together to achieve our long-held vision of being a truly welcoming and thriving

Over the past four years some highlights include.

- Canning City Centre Regeneration **Program** – completion of the first stage of the rejuvenation of Cecil Avenue and the multi award-winning Wharf Street Basin - the City's first smart park in the heart of Cannington.
- **Urban Forest Strategy** the establishment of an award-winning plan to increase the City's urban canopy cover across public space, streetscapes and residential areas in the next 20 years.

- Willetton Sports Precinct completion of the \$19 million transformation of the sport and recreational precinct which now boasts an integrated skate plaza, forecourt into Willetton Stadium, activity laneway and significantly enhanced streetscape.
- Digital Transformation Strategy a digital experience for residents, ratepayers and employees.

To continue our vision of a welcoming and thriving City and ensure we remain on track with community need, aspirations and values, the pages in this SCP outline how we will face challenges, adapt, and achieve meaningful and impactful change.

I look forward to working with Council, staff and the community in delivering our priorities for the next 10 years, including:

- · creating sustainable, activated and thriving urban neighbourhoods
- · celebrating and embracing our diversity
- stimulating the local economy by supporting our business community.

The future is bright in Canning.

Mayor Patrick Hall

COUNCIL

The City is divided into five wards, each represented by two Elected Members. The City of Canning has 11 Councillors with the Mayor being popularly elected.

MAYOR

Cr Patrick Hall



Cr Ben Kunze (Deputy Mayor)

Cr Amanda Spencer-Teo



Cr Paul Tucek JP

Cr Lindsay Holland



Cr Mark Bain

Cr Sara Saberi



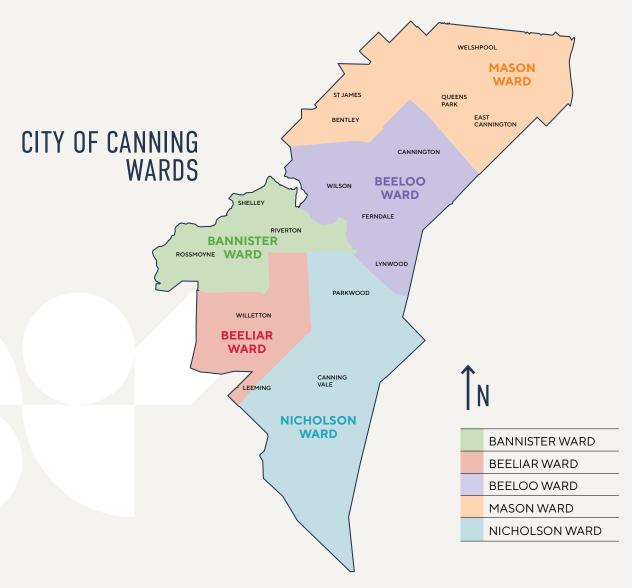
Cr Jesse Jacobs

Cr Hardeep Singh



Cr Craig Sweeney

Cr Steve Parkinson





OUR ACHIEVEMENTS BETWEEN 2017-2021

Over the past four years, and while aspiring to be a welcoming and thriving City, we have achieved the following:

Theme	Achievements
	 First Learning City Strategy – outlines lifelong learning opportunities to empower the community.
	First Homelessness Plan – outlines strategies to prevent and respond to the challenges of homelessness.
	 First Public Health Plan – supports the development of a healthy community.
20	 First Access and Inclusion Policy – outlines commitment to addressing barriers faced by people in our community.
	Safe Canning Strategy – outlines priorities for community safety.
	 Reconciliation Action Plan – a framework to develop relationships with Aboriginal and Torres Strait Islanders and define our vision for reconciliation.
Connect	 Connect in Canning – a project to tackle COVID-19 by connecting people in need with people or groups that can support them.
	 The Kaleidoscope Initiative – a program that opens doors to career opportunities for professional newcomers and migrants.
	 Development of the Willetton Sports Precinct and support of Willetton Basketball Stadium upgrades.
	Upgrade of Riverton and Willetton libraries.
	First Urban Forest Strategy – outlines a vision to create a resilient urban forest that enhances the liveability and sustainability of the City.
	 First Local Biodiversity Strategy – a 20-year action plan for the protection and strategic management of natural areas.
	 First Street Tree Strategy – a plan to increase the number of street trees planted and managed by the City.
	 First Play Provision Strategy – plan to make the City's playgrounds appropriate, fun, stimulating and more accessible.
<i>(2)</i>	 First Strategic Waste Management Plan – outlines the City's long-term sustainable waste management vision.
•	Adoption of Sustainability Policy.
Enhance	Delivery of Nurdi Park living stream.
	 Delivery of the Wharf Street Basin project, which turned a fenced drainage basin into an inviting park for the community to enjoy.
	 Upgrading of a number of parks (Dabchick Park, Bannister Creek Park, Sill Park and Bunning Park)
	Stage 1 and 2 of the Kent Street Weir Precinct delivered.
	Remediation of the contamination at Centenary Park West



Theme	Achievements
	First Local Planning Strategy to set a land use planning vision for the next 20 years
	New Local Planning Scheme No. 42 to modernise regulatory environment.
	 Successful advocacy for the elevation of the Armadale Train Line through Cannington and Queens Park and the renewal of the Cannington and Queens Park Train Stations.
	WA State Football Centre Project - support and advocacy for the project.
Build	 Queens Park Neighbourhood Revitalisation Plan - outlines works and community approach to deliver a revitalised Queens Park.
	Major upgrades of Welshpool Road, Sevenoaks Street and Centenary Avenue.
	Installation of bus lanes along Ranford Road
	Canning City Centre Regeneration Program - Phase 1 projects complete.
	Transfer of landholdings and reserves to the State Government to support the Bentley 360 Project.
1/1	 Business Mentoring Program continues to assist businesses to build skills, adapt and grow.
Prosper	Trading Permit Partnership with City of Gosnells and Town of Victoria Park to enable food businesses to secure one permit across all three local governments.
	First Digital Transformation Strategy – outlines a digital experience for residents, ratepayers and employees.
	Land Utilisation Strategy – identifies potential future long-term revenue streams from the sale or lease of City owned land.
	Local laws updated to be modern, flexible and impose as little regulation as possible on the community.
Lead	 Risk Management, Business Continuity, Fraud and Corruption, Procurement and Contract Management, Policy and Compliance Frameworks developed to strengthen the City's governance.

ABOUT THE CITY OF CANNING

City of Canning at a glance



65km² size



16 suburbs



94,130 residents



2.73
average
household size



(source Canning Profile ID)

37,183 dwellings (estimated 2021)

Economy



46,544
employed residents
58% full-time
40% part-time



77,004 local jobs



Construction sector largest employer



\$11 billion
Gross Regional
Product



9,936 local businesses



over 800 building approvals issued annually

Demographics



35 - 49 year olds; largest group



40% of residents speak language other than English at home



29% of population aged 18 - 34



50% of residents born overseas



Mandarin
is the most common
language after
English



41% of population aged 35-69



35.5% of couples with children are the av. household



21% of population aged 0 - 17



9% of population aged **70 and over**



COMMUNITY INPUT



Over the past four years, the City has undertaken a number of engagements on various strategies.

This has included 800,000 touch points with community and over 38,000 direct engagements with communities via surveys, polls, engagement/consultation activities.

Feedback from this process has provided valuable information for this review and also resulted in a more targeted approach to engagement for the City.

As part of the SCP review, during September - October 2021, extensive community consultation was undertaken with feedback received from 1096 people via the following channels:

- Community Perceptions Survey 2021, whereby 933 survey responses were received
- Business Perceptions Survey 2021, whereby 106 survey responses were received
- Four group (Conversation in Focus) sessions with 32 participants from local community/stakeholder groups

 A youth forum in partnership with the Youth Affairs Council of WA with 25 participants.

The City invited feedback from the community on the SCP and promoted its major review through:

- the City's social media platforms including Facebook and Instagram
- the establishment of a focus story and landing page on the City's website
- on-line engagement via the City's Your Say page
- promotion in the Canning in Focus e-news
- the City's digital and LED screens network.



PRIORITIES AND KEY MESSAGES

Pages 14 and 15 summarises the top priorities identified by the community and businesses as part of the Catalyse Perception surveys.

The top six priorities from the community were:

- Safety and crime prevention
- Playgrounds, parks and reserves
- Streetscapes, trees and verges
- Sustainable practices
- Senior's services, facilities and care
- · Waste collection services

Top four priorities from businesses were:

- · Keeping the business community informed about local issues
- · Ease of doing business with the City
- Promoting local business
- · Access to grants and funding.

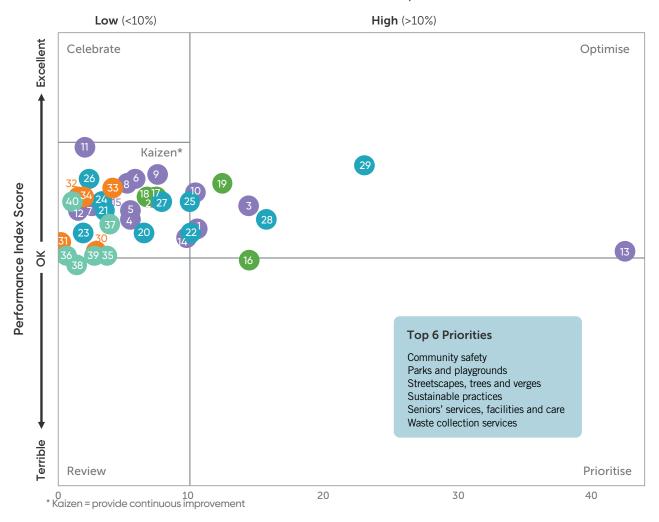
Responses to these key priorities have been clearly identified in the action plans under each Theme found on pages 22 to 31 of this Plan. The below table provides additional feedback from the community by each Theme.

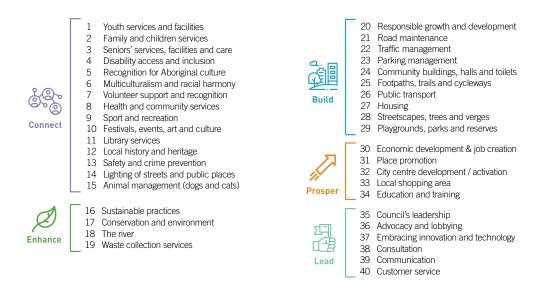
SCP theme	Priorities by Theme	Supporting comments	What the community said
Connect	 Safety and crime prevention Seniors's services, facilities and care Youth services and facilities 	The community also identified the lighting of streets and public spaces and festivals, events, art and culture as an important part of improving safety and activating neighbourhoods.	"Better lighting prevents crime, residents feel safer when the streets are well lit"
Enhance	 Sustainable practices Waste Collection Services Conservation and environmental management 	The community also said education and advocacy was an important aspect of understanding and activating sustainable practices.	"Better education for ratepayers so that we can all do our bit"
Build	 Playgrounds, parks and reserves Streetscapes, trees and verges Traffic management 	The community also said they wanted a more accessible and connected public transport system and ongoing investment in walking and cycling infrastructure.	"Bring facilities up to modern standards with improvements in access, adventure playgrounds to stimulate young children and showcase our reserves"
Prosper	 Your local shopping area Economic development and job creation Education and training 	The business community said they would like the City to provide improved communication on what is happening in the local area, make it easier to do business with the City, support the promotion of local businesses and consider the creation of a business hub for small businesses to thrive.	"Recognise that small businesses in neighbourhoods are vital bits of community infrastructure"
Lead	 Embracing innovation and technology Council's leadership Communication and Consultation 	In addition the community said they wanted to see a stronger connection between Council strategies/policies and the actions assigned to these.	"A lot of people don't know about the things that are getting done"

The full results from the Catalyse Community and Business Perception surveys can be found at canning.wa.gov.au

MARKYT Community Priorities

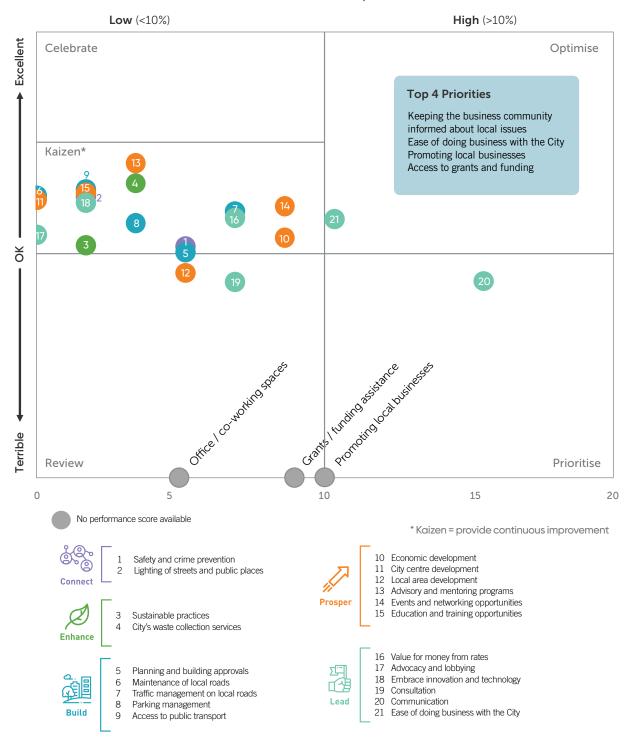
COMMUNITY PRIORITIES (% of respondents)





MARKYT Business Priorities

BUSINESS PRIORITIES (% of respondents)







DEVELOPING THIS PLAN

This SCP is an ambitious 10-year plan that outlines the community's aspirations, our priorities for the future and the strategies required to achieve these.

This Plan:

- provides a clear understanding of community priorities, aspirations and needs
- drives the development of local government area/place/regional plans
- informs strategies for resourcing
- identifies some of the key State and Federal plans and policies that will shape our future
- meets all legislative requirements
- outlines how progress will be measured.

Priorities shift over time in response to what's happening locally and globally. This document is evolving and has a minor review (desktop) every two years and a major review (community consultation) every four years. This process allows the City to adapt and respond to changes in the political, environmental, social, economic and technology landscape and community's expectations.

The City has gained considerable community input into many of its strategies and plans over the past four years and this information has been used to inform the Plan.

In addition to this feedback further community consultation included:

- extensive community and business survevs
- key focus sessions with various local groups and organisations
- publication of the document on the YourSay Canning webpage
- promotion of the Plan and how to provide feedback through the City's social media channels.

We are committed to planning for a future that is relevant and reflects the community's wants and needs. As a result of the SCP major review, the City of Canning Strategic Community Plan 2021 - 2031 has been updated to include more focused aspirations around community safety, neighbourhood amenity, economic development and job creation (with a focus on activity centres and our industrial precincts) and addressing the impacts of climate change.

Despite significant progress in the vaccine rollout, this Plan has been developed with the assumption that COVID-19 will continue to impact our lives in the short and long term.

This Plan seeks to build on the City's demonstrated resilience during the Pandemic and focuses on driving outcomes that achieve the vision of a welcoming and thriving City.

This Plan responds to your priorities!

OUR VISION

Canning, a welcoming and thriving City

OUR VISION FOR CANNING 2031

Our City continues to be one of Western Australia's most multicultural and inclusive communities. It's a place where people of all backgrounds and abilities are welcomed and encouraged to thrive.

Our population continues to grow with 13,000 new residents from different parts of the world choosing to call Canning home. Our 16 neighbourhoods are thriving urban communities with the Canning City Centre booming and attracting an influx of new residents - making the central business district our fastest growing neighbourhood. Our revitalisation of Queens Park, Bentley and St James has drawn in new families and professionals.

Migration keeps our population young and strengthens our intercultural connections, with the blending of cultures and celebration of diversity our unique defining aspect.

Our improved public realm enables our communities to be healthy and active. Our multipurpose community, sports and recreational spaces are designed for all ages and abilities. The restoration of our urban canopy brings nature closer to residents and visitors. We are proud of our efforts in making our natural environment cleaner and greener and hang our hat on this being a key drawcard and living feature of our City. Our foreshore continues to be a hidden treasure that attracts visitors from across metropolitan Perth and beyond.

The City continues to be one of Perth's most prosperous economies. Growth in new businesses and the attraction of new skilled workers has created 10,000 new jobs and generated \$5 billion in Gross Regional Product to Western Australia's economy. We embrace technology and the transition to a digital world has diversified our economy and benefited our residents and businesses.

Our carbon footprint is 50% less than it was in 2021. We are on a pathway to net zero by 2050 and are proud to lead the way in taking action on climate change. Our leadership in the local government arena has set an example for others to follow.

Canning is a connected, empowered and intercultural community. Collectively we are respectful and engaged in keeping our City safe, prosperous and vibrant for all ages and abilities.

We welcome another generation to our welcoming and thriving City.









STRATEGIC COMMUNITY PLAN

AT A GLANCE

Theme		Sub-t	hemes
		C1	Connections
			Groups and organisations
600	An inclusive, safe and vibrant community	С3	Health and wellbeing
Connect	Connect	C4	Safe and connected communities
		E1	Natural areas
\mathcal{O}	Our environment,	E2	Resource management
Enhance	sustainability and awareness	E3	Community awareness
Enhance		E4	Climate response
		B1	Safe Roads
o –		B2	Transport Alternatives
	Accessible, connected	В3	Community Facilities
Build	urban places and spaces	В4	Urban Regeneration
Build		В5	Housing
		В6	Open Space
		P1	Activity centres
111	A thriving local economy	P2	Local employment
Prosper			Industrial areas
∀ ⊡		L1	Leadership and governance
	Accountable, responsible and forward-thinking	L2	Representation and engagement
Lead	L3	Progressive and resilient	

CONNECT

AN INCLUSIVE, SAFE AND VIBRANT COMMUNITY

C1 - CONNECTIONS	
Aspiration	Objectives
C1.1	C1.1.1 Deliver inclusive events, services and facilities
A connected and inclusive	C1.1.2 Create opportunities for shared cultural and artistic expression
community where diversity is celebrated.	C1.1.3 Promote awareness and appreciation of Aboriginal culture and heritage
	C1.1.4 Facilitate connections, learning and activities for all
	Measures
	1. Implementation of Learning City Strategy objectives
	2. Satisfaction with festivals, events, arts and culture (Catalyse)
	3. Satisfaction with services and facilities for youth (Catalyse)
	4. Satisfaction with services, facilities and care available to seniors (Catalyse)
	5. Adoption of Reconciliation Action Plan (RAP) - Innovate
	6. Satisfaction with recognition and respect of Aboriginal cultures and heritage (Catalyse)
	7. Satisfaction with multiculturalism and racial harmony (Catalyse)
	8. Implementation of Disability Access and Inclusion Plan (DAIP) objectives (annual reporting to Department of Communities)
	9. Satisfaction with disability access and inclusion (Catalyse)
	10. Satisfaction with library services (Catalyse)
C2 - GROUPS AND CONNE	CTIONS
Aspiration	Objectives
C2.1	C2.1.1 Promote opportunities for contribution and participation
Thriving community groups,	C2.1.2 Build the capacity of groups to respond to identified community need
clubs, organisations and businesses	C2.1.3 Foster collaboration between groups, business and stakeholders
	Measures
	1. Implementation of Learning City Strategy objectives



2. Satisfaction with volunteer support and recognition (Catalyse)

SENIOR'S PRIORITY

See Objectives C1.1.1 and C1.1.4 and Measure 4.



Aspiration	Objectives
C3.1	C3.1.1 Advocate and deliver opportunities for healthy activity and lifestyles
An active and healthy community	C3.1.2 Facilitate and partner to deliver a range of recreation and leisure services/facilities
	Measures
	 Implementation of Public Health Plan objectives (reported annually to Department of Health)
	2. Satisfaction with access to health and community services (Catalyse)
	 Satisfaction with the provision of sport and recreation facilities and services (Catalyse)
C4 - SAFE AND CONNE	CTED COMMUNITIES
Aspiration	Objectives
C4.1	CA11 Callaborate to ancure cafe places and spaces for all
	C4.1.1 Collaborate to ensure safe places and spaces for all
Safe and connected	C4.1.2 Nurture connections between people and the places they share
Safe and connected neighbourhoods	
	C4.1.2 Nurture connections between people and the places they share
	C4.1.2 Nurture connections between people and the places they share Measures

C3 - HEALTH AND WELLBEING



WASTE COLLECTION PRIORITY

See Objectives E2.1.1 and E3.1.2 and Measure 1 under E2.1 and Measures 2 and 3 under E3.1

ENHANCE

OUR ENVIRONMENT, SUSTAINABILITY AND AWARENESS

E1.1 Natural areas are conserved and enjoyed E1.1.1: Advocate for and deliver well-managed natural areas supporting biodiversity and appropriate recreation E1.1.2: Foster relationships with environmental groups E1.1.3: Increase the City's urban forest canopy Measures 1. Implementation of the Environmental Management Strategy objective 2. Implementation of the Local Biodiversity Strategy objectives 3. Satisfaction with conservation and environmental management (Catalyse) 4. Implementation of the Urban Forest Strategy objectives	E1 - NATURAL AREAS	
Natural areas are conserved and enjoyed E1.1.2: Foster relationships with environmental groups E1.1.3: Increase the City's urban forest canopy Measures 1. Implementation of the Environmental Management Strategy objective 2. Implementation of the Local Biodiversity Strategy objectives 3. Satisfaction with conservation and environmental management (Catalyse)	Aspiration	Objectives
E1.1.2: Foster relationships with environmental groups E1.1.3: Increase the City's urban forest canopy Measures 1. Implementation of the Environmental Management Strategy objective 2. Implementation of the Local Biodiversity Strategy objectives 3. Satisfaction with conservation and environmental management (Catalyse)		3 11 3
Measures 1. Implementation of the Environmental Management Strategy objective 2. Implementation of the Local Biodiversity Strategy objectives 3. Satisfaction with conservation and environmental management (Catalyse)		E1.1.2: Foster relationships with environmental groups
 Implementation of the Environmental Management Strategy objective Implementation of the Local Biodiversity Strategy objectives Satisfaction with conservation and environmental management (Catalyse) 		E1.1.3: Increase the City's urban forest canopy
Implementation of the Local Biodiversity Strategy objectives Satisfaction with conservation and environmental management (Catalyse)		Measures
Satisfaction with conservation and environmental management (Catalyse)		1. Implementation of the Environmental Management Strategy objective
		2. Implementation of the Local Biodiversity Strategy objectives
4. Implementation of the Urban Forest Strategy objectives		3. Satisfaction with conservation and environmental management (Catalyse)
		4. Implementation of the Urban Forest Strategy objectives
E2 - RESOURCE MANAGEMENT		

E2 - RESOURCE MANAGEMENT		
Aspiration	Objectives	
E2.1	E2.1.1 Undertake activities to minimise and reuse waste	
Resources are managed sustainably	E2.1.2 Enhance the health of the Canning River, waterways and surrounding natural areas	
	E2.1.3 Reduce reliance on fossil fuels and optimise the use of natural resources	
	Measures	
	Implementation of the Strategic Waste Management Plan objectives (annual reporting to Department of Water and Environmental Regulation)	
	Implementation of the Water Management Strategy objectives (annual reporting to Department of Water and Environmental Regulation)	
	3. Satisfaction with the efforts to maintain and enhance the Canning River (its setting, amenity, value and biodiversity) (Catalyse)	
	Investigate preparation of new Climate Change and Energy Transformation Strategy	



E3 - COMMUNITY AWARENESS		
Aspiration	Objectives	
E3.1 Community is	E3.1.1 Raise awareness and engage with the community to protect, respect and enjoy the natural environment	
aware of their environmental impacts	E3.1.2 Partner with community to promote and educate on sustainability and waste management practices	
	Measures	
	Implementation of the Water Management Strategy objectives (annual reporting to Department of Water and Environmental Regulation)	
	2. Satisfaction with waste collection services (Catalyse)	
	3. Implementation of the Strategic Waste Management Plan objectives (community education)	

E4 - CLIMATE RESPONSE	
Aspiration	Objectives
E4.1	E4.1.1 Proactively respond to the impacts of climate change
A climate responsive community	
	Measures
	Investigate preparation of new Climate Change and Energy Transformation Strategy
	Satisfaction with efforts to promote and adopt sustainable practices to combat climate change (Catalyse)

BUILD ACCESSIBLE, CONNECTED URBAN PLACES AND SPACES

B1 - SAFE ROADS	
Aspiration	Objectives
B1.1	B1.1.1 Enhance road safety through best practice initiatives
Safe, well designed and	B1.1.2 Improve road network performance
maintained roads	B1.1.3 Ensure road and associated infrastructure is well maintained
	Measures
	1. Implementation of the Integrated Transport Strategy objectives
	2. Adopt and deliver the Drainage Management Strategy objectives
	3. Satisfaction with traffic management on local roads (Catalyse)
	4. Satisfaction with maintenance of local roads (Catalyse)
B2 – TRANSPORT ALTERN	ATIME

B2 - TRANSPORT ALTERNATIVES	
Aspiration	Objectives
B2.1	B2.1.1 Improve and expand the City's walking and cycling network
Accessible transport options and networks	B2.1.2 Collaborate with State Government agencies to deliver public transport projects and services
	Measures
	1. Implementation of the Walking and Cycling Plan objectives
	2. Satisfaction with footpaths, trails and cycle ways (Catalyse)
	3. Satisfaction with access to public transport (Catalyse)

B3 - COMMUNITY FACILITIES	
Aspiration	Objectives
B3.1	B3.1.1 Provide access to a range of facilities that meet community needs
Communities that have good amenity and facilities	B3.1.2 Preserve the City's natural and built form heritage
	Measures
	1. Adopt and implement the Community Infrastructure Plan objectives
	2. Satisfaction with community buildings, halls and toilets (Catalyse)
	3. Implementation of Heritage Strategy objectives

	_ · · · · · · · · · · · · · · · · · · ·	
	3. Implementation of Heritage Strategy objectives	
B4 - URBAN REGENERATION		
Aspiration	Objectives	
B4.1 Attractive and vibrant local neighbourhoods	B4.1.1 Ensure the planning framework is up to date and promotes quality built form outcomes and a diverse land use mix	
	B4.1.2 Partner with and support communities to enhance the appearance and livability of their neighbourhoods	
	Measures	
	1. Investigate preparation of new Local Centres Plan	
	2. Implementation of the City's Local Planning Strategy objectives	
	3. Implementation of the City's Regeneration/Revitalisation Plans (biannual report to Council)	
	4. Satisfaction with how the community is informed about what is happening in their area (Catalyse)	



B5 - HOUSING	
Aspiration	Objectives
B5.1	B5.1.1 Enable housing density and diversity that suits differing needs
A range of housing for different lifestyles	B5.1.2 Liaise with State Government agencies and the private sector to encourage provision of affordable housing
	Measures
	1. Implementation of the Local Planning Strategy (Local Housing) objectives.
	2. Satisfaction with housing that meets your needs (Catalyse).

B6 - OPEN SPACE	
Aspiration	Objectives
B6.1	B6.1.1 Create and integrate sustainable landscaping across the City
Beautiful and green urban	B6.1.2 Deliver green space and facilities that meet community needs
spaces	Measures
	1. Implementation of the Public Open Strategy objectives
	2. Satisfaction with playgrounds, parks and reserves (Catalyse)
	3. Implementation of the Street Tree Strategy objectives
	4. Implementation of the Play Provision Strategy
	5. Satisfaction with street trees and verges (Catalyse)



PLAYGROUNDS, PARKS AND

RESERVES PRIORITYSee Objective B6.1.2 and Measures 1,2 and 4 under B6.1.



PROMOTING LOCAL BUSINESSES PRIORITY

See Objectives P2.1.1, P2.1.3 and P3.1.1 and Measure 2 under P2.1 and Measure 1 under P3.1

PROSPER

A THRIVING LOCAL ECONOMY

P1 - ACTIVITY CENTRES	
Aspiration	Objectives
P1.1 Diverse and thriving activity centres	P1.1.1 Create a well-designed, smart, connected and energised City Centre that attracts residents, visitors and investment
	P1.1.2 Position activity centres for continued business, employment and economic growth
	P1.1.3 Facilitate the development of vibrant and prosperous commercial centres throughout the City
	Measures
	1. Implementation of the Canning City Centre Regeneration Program
	2. Satisfaction with the development and activation of the City Centre (Catalyse)
	3. Satisfaction with development and activation of the area where your business is located (Catalyse)
	4. Satisfaction with your local shopping area (Catalyse)
P2 - LOCAL EMPLOYMENT	
Aspiration	Objectives
P2.1	P2.1.1 Advocate and attract business and investment
Support businesses that	P2.1.2 Foster a business-friendly interface between the City and businesses
provide local employment opportunities	P2.1.3 Support workforce development and attraction with targeted industries
	Measures
	1. Satisfaction with business advisory and mentoring programs (Catalyse)
	2. Satisfaction with efforts to attract, support and retain businesses (Catalyse)
	3. Satisfaction with the ease of doing business with the City (Catalyse)
P3 - INDUSTRIAL AREAS	
Aspiration	Objectives
P3.1	P3.1.1 Advocate and invest in improved infrastructure that reflects industry needs
Industrial areas that propel the State's	P3.1.2 Encourage efficient, effective and coordinated transportation, connectivity and movement
economy	Measures
	1. Satisfaction of advocacy and lobbying on behalf of business community (Catalyse)
	2. Investigate preparation of new Sustainable Industrial Areas Plan



EASE OF DOING BUSINESS PRIORITY

See Objective P2.1.2 and Measure 3



LEAD

ACCOUNTABLE, RESPONSIBLE AND FORWARD-THINKING

L1 - LEADERSHIP AND GOVERNANCE

Aspiration	Objectives
L1.1	L1.1.1 Deliver guiding frameworks to provide good governance
Effective leadership and good governance	L1.1.2 Maintain ethical standards and practices in decision making
	L1.1.3 Provide mechanisms to enable openness and transparency of Council business
	L1.1.4 Deliver long term financial sustainability
	Measures
	 Implementation of Integrated Planning and Reporting Framework (annual report to the Department of Local Government, Sport and Cultural Industries)
	2. Implementation of the City's Record Keeping Plan objectives (annual report)
	3. Satisfaction with Council's leadership (Catalyse)
	4. Completion of CEO Triennial Reporting
	5. Implementation of the Land Utilisation Strategy objectives
	6. Implementation of the Long Term Financial Plan objectives
	7. Financial Health Indicator (Department of Local Government, Sport and Cultural Industries)
L2 - REPRESENTATION	AND ENGAGEMENT
Aspiration	Objectives
L2.1	L2.1.1 Undertake community engagement to assist informed decision making
Engaged residents and	L2.1.2 Advocate on strategic initiatives on behalf of the community
effective advocacy	L2.1.3 Promote social inclusion and equitable access to all
	Measures
	1. Develop and implement the Customer Experience Strategy objectives
	2. Satisfaction with customer service (Catalyse)
	3. Satisfaction with how the community is consulted about local issues (Catalyse)
	4. Satisfaction with advocacy and lobbying on behalf of the community (Catalyse)
	5. Carrying out of advocacy in accordance with adopted Advocacy Strategy
	6. Satisfaction with disability access and inclusion (Catalyse)



L3 - PROGRESSIVE AND RESILIENT	
Aspiration	Objectives
L3.1	L3.1.1 Drive innovation in the delivery and improvement of the City's services
Innovation, flexibility and resilience	L3.1.2 Develop capacity and capability in the workforce to meet the needs of the community
	L3.1.3 Promote resilient approaches to respond to future challenges and opportunities
	Measures
	1. Implementation of the Digital Strategy objectives
	2. Satisfaction with how the City embraces change, innovation and technology (Catalyse)
	3. Implementation of Workforce Plan objectives
	4. Implementation of the Crisis Management Plan objectives
	5. Investigate preparation of new Civic Infrastructure Plan



MEASUREMENT

In order to identify the City's performance in delivering services to the community and to track progress against the objectives identified in the Strategic Community Plan, the City has commissioned community and business surveys to identify priorities (as per page 14 and page 15) and performance.

The summarised results of the City's performance in delivering its services to the community can be found in the 2021 community scorecard on the next page. The results are benchmarked across the local government sector. The intention is to undertake these surveys every two years to determine whether improvements are being achieved or further initiatives are required.

Council has also adopted, or is proposing to adopt, a number of high-level strategies which will be the vehicle to deliver many of the objectives outlined in the Strategic Community Plan.

More detailed reporting against the objectives of the Strategic Community Plan will be captured in the Corporate Business Plan, including the areas responsible for delivery, the resourcing available and the key projects to be delivered.

Reporting against the Strategic Community Plan and Corporate Business Plan will be included in the City's Annual Report.

MARKYT Community Scorecard

The City of Canning aims to participate in an independent study to monitor and benchmark performance every two years.

The City aims to be above the MARKYT® industry average and strives to be the industry leader in all areas.

This chart shows the City's Performance Index Score out of 100 compared to the MARKYT® Industry Standards. The preferred target zone is shown as coloured bars.

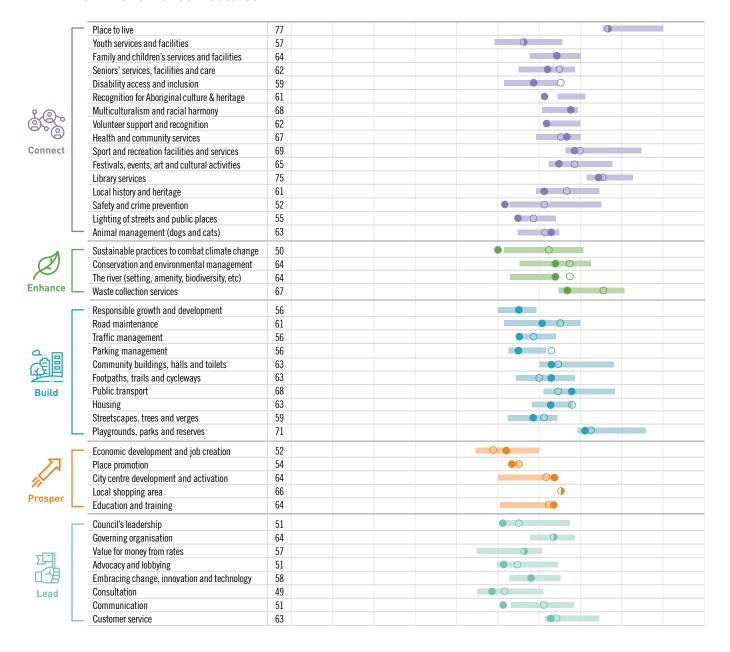
LEGEND

- City of Canning 2021 performance score
- City of Canning 2017 performance score
- No change in performance from 2017 to 2021

TARGET ZONE Shading shows industry average to industry high from the MARKYT®Community Scorecard.

For further information, visit www.catalyse.com.au/markyt.

2021 Performance Measures



INTEGRATED PLANNING AND REPORTING FRAMEWORK

Under the Local Government Act 1995, all Western Australian local governments are required to prepare a plan for the future.

As part of the planning process, there is a requirement to develop an Integrated Planning and Reporting Framework to outline deliverables and measurable outcomes for community aspirations, financial capacity and practical service delivery.

There are three major principles as part of the Framework:

The community – consultation with the community to determine a vison to develop a plan for the future and participation in regular reviews to ensure the big picture is in alignment with community aspirations.

- The Council signs off on the plan, the four-year review that is required to update the Plan and the annual budget.
- The local government administration - supports the plan, four-yearly review and the annual budget through its corporate business planning.

A successful Integrated Planning and Reporting Framework will deliver the following outcomes:

- 1. Strategic Community Plan to clearly link the community's aspirations with the Council's vision and long-term strategy.
- 2. Corporate Business Plan to integrate resourcing plans and specific council plans with the Strategic Community Plan.

3. Long-term Financial Plan to outline how financial resources to deliver the above plans are raised and allocated, and to ensure ongoing financial sustainability.

RISK

The City has comprehensive risk management processes, which are aligned to the International Standard for Risk Management: ISO 31000:2018 - Risk Management Guidelines. These risk management processes enable the City to proactively manage risks that may adversely affect service delivery to community. The risk management processes cover strategic, operational and project risks.

The City's risk policy can be found on the City's website canning.wa.gov.au.



LINKS TO STATE AND FEDERAL GOVERNMENT PLANS

To align with broader priorities that impact the wider community beyond Canning, our SCP has been developed within the context of Federal and State planning. We have used the following documents to shape, guide and inform this SCP:

CONNECT

- · Age Friendly Communities (2021)
- Commonwealth Intergenerational Report (2021)
- Count Me In Disability Future Directions (2013)
- National Disability Strategy (2011)
- WA Multicultural Policy Framework (2020)
- WA Public Libraries Strategy (2017)
- State Public Health Plan for Western Australia 2019–2024 (2019)

ENHANCE

- National Waste Policy (2018)
- State Sporting Infrastructure Plan (2019)
- State Waste Strategy (2012)
- WA Climate Change Policy (2020)
- Waste Avoidance and Resource Recovery Strategy 2030 (2019)

BUILD

- Directions 2031 (2010)
- Perth & Peel Transport Plan @3.5 million (2018)
- Draft State Infrastructure Strategy (2021)
- State Planning Strategy 2050 (2014)
- WA Bicycle Network Plan 2017 (2017)

PROSPER

 National Freight & Supply Chain Strategy (2019)

LEAD

- Digital Transformation Strategy for WA 2018-2025 (2018)
- Office of the Auditor General Strategic Plan 2021-2025 (2021)







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Alternative versions of this document can be made available on request, including languages other than English.

Contact the City on 1300 422 664 to find out more.

CANNING.WA.GOV.AU













